

Zurich, October 28, 2010

SPG to hold extraordinary general meeting on November 29, 2010

- **Board of Directors proposes par value reduction with a payout of treasury shares**
- **Trading in treasury shares to provide for adequate market liquidity**
- **Shareholders to be enabled to trade SPG shares at a price close to their net asset value**

The Board of Directors of the leading investment company for sustainable investments, Sustainable Performance Group (SPG), has decided to call an extraordinary general meeting at 10:00 a.m. on November 29, 2010. At this event, the Board of Directors will propose a par value reduction with a payout of treasury shares to shareholders.

High discount and stock of treasury shares

The fallout from the financial crisis continues to have a negative impact on the SPG portfolio and has led to a generally poor year-to-date performance of the SPG share. Most recently, the share has traded at an unusually high 10% discount compared with the net asset value (NAV).

In the past, the company also engaged in active trading of its treasury shares in 2010, in a move to satisfy, as much as possible, investors' need for market liquidity in SPG shares. In light of the challenging market environment, the stock of treasury shares has, in the meantime, almost reached its legal maximum of 10%. This severely restricts the company's ability to trade in its own shares.

Board of Directors takes action: Improved liquidity and price formation

The Board of Directors has decided to address this unsatisfactory situation for shareholders by proposing a reduction in the share's par value with a payout of treasury shares, to be approved by shareholders at an extraordinary general meeting. The aim of this move is to markedly reduce the stock of treasury shares to enable the company to resume trading its own shares and create liquidity. This is intended to reduce or eliminate the share's discount, something which SPG has consistently striven for and usually achieved.

In essence, this reduction in par value is the same as a dividend payout to shareholders. The relevant amount is scheduled to be paid out to shareholders at the beginning of February 2011, in the form of SPG shares. Shareholders' net assets would remain unchanged following the par value reduction.

A detailed invitation, the meeting agenda, and the Board of Directors' detailed proposals are available at: <http://www.sustainable.ch>

For additional information, please contact:

Daniel Muntwyler
Investor Relations
Sustainable Performance Group
Josefstrasse 218
CH-8005 Zurich
Phone: +41 44 653 10 03
E-Mail: info@sustainable.ch

Sustainable Performance Group AG (SPG) is the world's first listed investment company for sustainable investments. SPG is an investment instrument which enables private and institutional investors to benefit from the attractive growth prospects of sustainable megatrends. SPG combines the future-oriented investment themes of energy, water, healthy living and resource efficiency in a single share. SPG's strategic focus combines these growth themes in a diversified portfolio and invests in small and mid cap companies with global promise in these growth areas. The portfolio is supplemented up to a maximum of 10% by direct investments in young, unlisted companies (private equity). SPG engages SAM (www.sam-group.com) as an investment advisor.

This press release does not constitute an offer to purchase nor to subscribe for securities, nor does it constitute a prospectus or similar document in the context of an offer for or listing of securities under the terms of Art. 652a and/or Art. 1156 of the Swiss Code of Obligations (OR) and SIX Swiss Exchange's regulations governing stock exchange listings. Furthermore, this press release and the information contained within it may not be taken to or transferred to the United States of America (USA) or distributed or transferred to persons with United States citizenship (including legal entities), nor may it be distributed or transferred to media with general distribution in the USA. Any infringement of these limitations may constitute a violation of US securities law. In addition, any active distribution of this press release, and the information contained herein, outside Switzerland must take place in accordance with the national laws of the countries concerned.